



Romsey Region Business and Tourism Association (RRBATA) UPDATE

Romsey Streetscape Project Update

The tender process for the civic works component of the Romsey Streetscape Project is underway, meaning that this component of the project (including new bluestone curbing, line marking for service lane angle car parking, elevated pavement crossings in service lanes) is likely to commence before the end of the year.

Detailed plans have been finalised for the enhancement of the Main Street gardens, including the area encompassing the fountain near the Mechanics Institute. New plantings will be colourful and drought tolerant. A copy of these plans is on display at the Romsey Community Hub and the Romsey branch of the Bendigo Bank.



Design detail for lighting initiatives to be undertaken is currently being developed. Heritage street lamps, enhanced footpath lighting and feature illumination of heritage building facades will be included.

Christmas in Romsey 2017 – Update

RRBATA's Arts Culture and Events (ACE) working group is absolutely delighted to announce that Bendigo Bank has come on board with a massive \$5000 sponsorship for Christmas In Romsey 2017. This assistance, along with that from **Ray White Real Estate** and **Romsey Hardware** (Gold Sponsors), as well as support from Romsey IGA (Silver Sponsor) and Verdure Bistro (Bronze sponsor) will help make Christmas In Romsey 2017 very special. For those other businesses wishing to support Christmas In Romsey – it is not too late to get on board!

At the time of going to press, the number of *Main Street Christmas Trees* requested was 48 (compared to 21 last year)! The clusters of illuminated trees will extend between Barry and Murphy Streets. The **Lancefield Men's Shed** has been employed to construct the extra trees ordered (see photo – L to R, Gavin, Neil and Mario. Absent - Rob). The roll out of such a large number of trees is a huge job and has already commenced. Rounding them up at the end of November and erecting them in the Main Street is logistically challenging



but rewarding for all involved.

And, homes and businesses - don't forget to start planning your *lights and decorations* for this year's competition! For more information, go to Romsey Online and RRBATA Facebook.

Romsey WILL BE the Christmas Capital of the Macedon Ranges!

Businesses and community groups with Main Street Christmas Tree queries should contact Abbey Brown (Ph. 0409 427732, Email: abbeyjenkins@hotmail.com).



RRBATA TMR Membership

RRBATA has been invited to be represented on the committee of Tourism Macedon Ranges. TMR's vision is to encourage and support a vibrant and sustainable future for tourism in the Macedon Ranges Shire. As a representative body from the Shire's eastern corridor, RRBATA recognises the importance of this vision and looks forward to making a valuable contribution.

RRBATA Historic Digital Interface Plaques Project Update

The plaques Project continues to progress with the hardworking team of volunteers meeting regularly. It is anticipated that the first 10 plaques will be completed by the end of this year for unveiling early next year. Detailed research is being undertaken to collate information for the plaques and Romsey Online (more extensive history) that is both informative and interesting so as to really engage locals and visitors of all ages. Plaques will include photographs that "add to" the story.

This project has been generously supported by the Bendigo Bank (our community bank) and Macedon Ranges Shire Council's (Places for People program).



New RRBATA Membership Package

RRBATA's new membership package was launched at the Annual RRBATA Breakfast on Friday 18th August. This heralds a much needed membership drive.

Membership does NOT necessitate committee involvement. Rather, in order for RRBATA to effectively represent and advocate for Romsey region business and tourism, it needs a strong membership base. It also needs renewal of personnel at the management level. Otherwise, there is the real risk of it being unable to effectively continue its contribution to the region's business and local community.

Membership is open to all businesses, organizations and individuals who support Romsey business and tourism. Website listing, discounts to RRBATA events, reciprocal membership rights with Business Kyneton (formerly Kyneton BATA) and Macedon Ranges Business Connect discounts will all feature in this package. RRBATA aims to provide networking opportunities as well as facilitating communication with key stakeholders for all RRBATA members.



For further details, contact Jenny Stillman (ph. 0412 349849, Email jennystillman@optusnet.com.au or go to Romsey Online and RRBATA Facebook.

Romsey Online

RRBATA would again like to acknowledge the wonderful contribution from the Bendigo Bank which facilitated this much needed makeover which includes direct linkage to the Lancefield Community website (www.lancefield.org.au)

The website must be fed!! Don't forget, *ANYONE CAN BE A REPORTER!* Whether it is sporting results, photos, reports on events etc, the website is waiting for your "news". Please ensure a note of consent from people featured in any photographs accompanies your submissions. Remember, the website is only as good as the information fed to it at info@romsey.org.au.

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